The census is a count of all people living in the United States (not just citizens).

**GEORGIA COUNTS, YOU COUNT.**
The U.S. Constitution mandates the census be taken every 10 years. This is your ONLY chance for another 10 YEARS to help direct money to YOUR community.

Census 2020 is easier than ever. You can respond online, on paper, over the phone, or directly to census workers (enumerators).

Your count is PRIVATE, SECURE, and SAFE.
1. Laws require all information taken to be private and secure for 72 years. Individual results will be released in 2092.
2. Every census employee takes a lifetime oath, breaking it is subject to prison time and a $250,000 fine.
3. The information collected cannot be used against you by any government agency or court.

Call centers with multi-lingual support will operate in several languages.

In 2016, every 1% undercount in Georgia cost our state **$68.6 MILLION**

Who’s at Risk of not being Counted?
- Young children (0-5 years)
- Individuals of color
- Those living in poverty
- Those with limited English
- Immigrants
- Those living in rural areas
- College students

Want to know more about the census or get involved? Visit: [EVERYONECOUNTSGA.ORG](http://EVERYONECOUNTSGA.ORG)
What does the census do?

The census helps governments help people. The count helps determine legislative districts, city council districts, school districts, and federal funding that goes towards programs affecting healthcare, food, education, transportation and many other areas impacting how Georgians live their lives.

<table>
<thead>
<tr>
<th>Program</th>
<th>People impacted in GA</th>
<th>$15.9 BILLION annually, which is distributed across many federal programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicaid &amp; CHIP</td>
<td>1.8 Million</td>
<td></td>
</tr>
<tr>
<td>SNAP</td>
<td>1.5 Million</td>
<td></td>
</tr>
<tr>
<td>WIC</td>
<td>190,000</td>
<td></td>
</tr>
<tr>
<td>School Lunch</td>
<td>1.2 Million</td>
<td></td>
</tr>
<tr>
<td>Special Education /IDEA</td>
<td>200,000</td>
<td></td>
</tr>
<tr>
<td>Head Start</td>
<td>20,000</td>
<td></td>
</tr>
<tr>
<td>Title IV-E Foster Care</td>
<td>14,000</td>
<td></td>
</tr>
<tr>
<td>Housing Assistance</td>
<td>300,000</td>
<td></td>
</tr>
</tbody>
</table>

Georgia receives more than $2300 per person annually in federal funding directly related to census count allocations.

Georgia ranked 31st in response rate in Census 2010.

More People Counted = More Representatives in Congress

- **Census 2000**: Georgia Gained 2
- **Census 2010**: Georgia Gained 1
- **Census 2020**: We won’t know until you participate on April 1!

**2019** & **2020**

- **August**: Conduct in-field address canvassing
- **March 23rd**: Internet self-response begins
- **Mid-April**: Non-responding homes get paper census form
- **May 13-July**: Non-response door-to-door visits begin

**2021**

- **March 31**: Deliver redistricting results to states

**APRIL 1 CENSUS DAY!**