

## Transit/Transportation Feasibility Study - Proposed Scope

### **Master Services Agreement**

On-call transportation and transit planning consulting services for the Transit Department of Bartow County and the Cartersville-Bartow Metropolitan Planning Organization (as tasked), to provide services including, but not limited to, Transit system assessment, Transit Development Plan update, and feasibility and implementation analyses of public transportation options in the community.

### **Task Order #1: Transit/Transportation Feasibility**

#### Public Involvement

- Initiate development of an Advisory Committee
- Meet with Bartow Collaborative and related groups to gather input
- Reach out to the public at a minimum of three events during the year to solicit input and feedback
- Document the public outreach efforts

#### Inventory

- Demographic trends and projections of elderly, handicapped, minority, and zero vehicle households
- Current transit trips within the community
- Commuter trips outside the community
- Potential destinations within the community for employment, shopping, and quality of life
- Assess current operating systems within the County
- Conduct peer group analyses of these systems to include, at a minimum, operating costs, costs/mile, costs/trip, revenues, sources of funding
- Document the demographic trends and projections, current operations, and needs identified through the peer group and public involvement processes.

#### Alternatives Investigation

- Identify efficiencies that can be implemented utilizing partnerships between the currently available service providers to maximize transit use
- Identify long term funding options through new partnerships, Federal grants, or any possible new funding opportunities
- Develop an array of delivery options to meet the identified service needs.
- Estimate timeline and financial projections for implementing new service recommendations
- Identify projects to improve transit accessibility, including bicycle and pedestrian projects and traffic calming
- Develop a phased implementation and timeline strategy for the resulting outcomes of the study. Include possible funding sources and other resources that could be utilized to implement the elements of the plan. Include data and materials necessary to show sustainability for the future implemented programs.