



Cartersville-Bartow

Metropolitan Planning Organization

Memorandum

To: MPO Technical Coordinating Committee
From: Tom Sills
Date: 4/6/2015
Re: LRTP/TIP Outreach Proposal

I am proposing we conduct two rounds of public information regarding the LRTP and TIP. The first round would take place beginning with the April 15 meeting of the TCC and conclude with one or more Open Houses during the summer where the public is invited to review maps, projections, and discuss projects with the TCC and Policy Committee members. Presentations before the various City Councils is a part of this effort. The goal of this round will be to: 1) Introduce the MPO and its function to the public, and 2) gather input regarding the existing deficiencies and needs for transportation within the community. We will hopefully have the initial rounds of computer modeling to present at all sessions taking place in this round.

The second round of public information will happen late in the fall (October/November) and present to the public our best efforts at developing a project list and cost estimates that define how we will address the issues raised during the first round of input. The public input will provide us guidance in how to tweak the solutions developed into an overall package to be submitted for GDOT, FHWA, FTA and Air Quality Attainment review.

The means of communicating with the public will be:

- ✓ A continuously updated website,
- ✓ Presentations to the various local governments, beginning with the City of Emerson on April 27,
- ✓ One or more open houses held at the Clarence Brown Conference Center and the two County Resource Centers in Adairsville and Allatoona,
- ✓ Interviews with the media,
- ✓ Emails with a list of affected public agencies, non-emergency transportation services, and a mix of private organizations in the areas of economic development, natural resource protection, historic preservation and human resource needs,
- ✓ I anticipate putting together a brief hard-copy brochure to summarize the MPO process initially, and, later, that shows the proposed projects and solutions, and
- ✓ I am also working with the County GIS Department to put together an interactive online map that shows the location of the existing and proposed projects and gives details about their cost and estimated construction time frames.

I would also be interested in working with an online survey mechanism but need more information on making that work.

I would greatly appreciate your comments and feedback on how to improve this approach.

TS