Presentation for Bartow County MPO Technical Coordination Committee

General Transit Consultant Services
Agenda

• Introduction to AECOM Project Team
• General Transit Consultant Services
• Transit Development Plan
• Schedule
• Group Discussion
• Next Steps
Identify Transit Service Opportunities

• Bartow County LRTP Needs Assessment
  - Existing cost per transit trip is high (due to service type)
  - Steady increase for transit trips provided (demand)
  - Currently no fixed route or express bus
  - Transit funding transitioning from rural to urban (new rules, new challenges, new opportunities)

• Potential for expansion of services
  - Preparing for future growth
  - Supporting and improving mobility options
  - Identifying efficiencies, barriers, and benefits

• Analysis of alternatives
• Financial impacts/options
• Staff working-sessions
General Transit Consultant Services

**Initial Key Steps**

• Kickoff/strategy meeting with County staff
  - Administrative tasks
  - Identify hot button items/issues
  - Prioritize next steps
  - Write initial Task Order - Transit Development Plan

• Stakeholder coordination/involvement
  - Meet with MPO TCC
  - Develop membership list for Stakeholder Advisory Committee

• Identify Data Needs
Task Order 1 – Transit Development Plan

Goal - Produce a Transit Development Plan through:

• Stakeholder and Public Involvement
• Assessment of existing conditions and operations
• Needs assessment
• Identify opportunities and service options
• Alternatives/Recommendations
Task Order 1 – Transit Development Plan

Service Planning Toolbox

LOCAL FIXED ROUTE BUS
- Major arterial
- Local area

LIMITED STOP SERVICES

COMMUTER/EXPRESS SERVICES

REVERSE COMMUTER SERVICES

BUS RAPID TRANSIT

SHUTTLE SERVICES
- Neighborhood
- Employment

ROUTE AND POINT DEVIATION

SUBSIDIZED TAXI SERVICES

SUBSCRIPTION BUS SERVICES

TRANSPORTATION NETWORK COMPANY

GENERAL PUBLIC DEMAND RESPONSE
## Task Order 1 – Transit Development Plan

### SCHEDULE

<table>
<thead>
<tr>
<th>TASK</th>
<th>TDP TASK DESCRIPTION</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Jul</td>
<td>Aug</td>
</tr>
<tr>
<td>1</td>
<td>Project Coordination</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kickoff Meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Study Team Conference Calls or Meetings</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>GJMPD Committee Meetings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Community and Agency Coordination</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Public Participation Plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Stakeholder Interviews</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Public Meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Data Collection, Review and Analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Review of Existing Data</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research Travel Patterns</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Identify Transportation Barriers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conduct SCT Service Review</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>TDP Development and Documentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Compilation of information from Prior Planning Tasks</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Potential for Fixed Route Transit Service</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Potential Atlanta Express Service and Park and Ride Facilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Development of Proposed Service and Program Modifications</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Preparation of Draft and Final TDP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**AECOM**
Discussion
Next Steps

- Consider comments from TCC
- Conduct TDP kickoff/strategy meeting with County staff
  - Discuss critical items/issues
  - Identify data needs
  - Develop membership list for Stakeholder Advisory Committee